

Shontel von Emster

Petaluma, CA

shontel73@yahoo.com

Objective

Seeking a challenging position where my experience and skills will contribute to an organization's success

Highlights

- 10+ years of graphic design skills and print production knowledge developed from complex challenges
- Exceptional prioritization skills to effectively simplify high-volume 4-color and digital print projects
- Cuts costs and increases client satisfaction by successfully negotiating pricing and turnaround times with vendors
- Executes and delivers finished product efficiently with knowledge of offset lithography and digital printing
- Completes projects with exceptional organizational and communication skills
- Drastically reduces the need for reprints by applying strong penchant for proofreading
- Consistently ensures excellent quality of printed materials with a sharp eye for color and detail

Experience

Print Production Supervisor, 2006 – 2016

Chrisad, Inc., San Rafael, CA

- Successfully launched domestic and international marketing campaigns for clients by collaborating with printers and mail houses in US, Canada, UK and Australia by understanding each country's specific regulations
- Dependably delivered printed materials within tight deadlines
- Motivated vendors to submit favorable competitive pricing by maintaining strategic relations
- **Highlights in leadership role:**
 - Developed and established uniform internal processes for staff clarity and error reduction within the Creative Services Department
 - Independently researched, interviewed and assessed domestic and international print vendors for company expansion
 - Collaborated with teams and managed processes within varying project timelines

Graphic Designer, 2005-2006

Chrisad Inc., San Rafael, CA

- Optimized the design of collateral and promotional items for direct mail marketing by using research-based imagery
- Recognized for highest production in the department
- Sought for special projects for select clients
- Expanded the photo library by assisting the art direction of the annual company model photo shoot

Graphic Designer, 2002 – 2004

Chico Enterprise-Record Newspaper, Chico, CA

- Designed layout for daily and weekly classified, retail and real estate clients' newspaper ads
- Regularly completed ads under tight deadlines by teaming with clients and staff

Skills

Adobe Creative Suite, Google Docs, Asana, FileMaker Pro, Salesforce, Microsoft Outlook, Excel and Word

Education

California State University, Chico, CA

Bachelor of Arts, Communication Design Minor: Business Administration

Art Institute of Colorado, Denver, CO

Associate of Applied Sciences, Visual Communications